



## PRIVACY POLICY

For purposes of this document “The Taylor Statten Camps” is defined as the “Taylor Statten Camp Company Limited.”

The Taylor Statten Camps is committed to respecting your privacy. Please read the following privacy policy to understand how your personal information will be treated if it is collected through this Web site (including through our registration process (whether online or offline), which includes the submission of paper documents (i.e. medical forms, etc) by The Taylor Statten Camps) (the “Site”). Except as explicitly provided herein, this Privacy Policy does not apply to the practices of companies that The Taylor Statten Camps does not own or control, or to people that The Taylor Statten Camps does not employ or manage. This Privacy Policy may change from time to time so please check back periodically.

The current version of this Privacy Policy is dated September 9, 2012

### **FACEBOOK PRIVACY POLICY:**

This Privacy Policy explains what information collected from those who use any of our Facebook pages (“Facebook Services”) and how we will use that information. By using or accessing these Facebook Services, you are accepting the practices described in this Policy.

We collect the minimum amount of information necessary for us to provide you the Facebook Services. When you register / vote with or contact us through an application, we will collect personal data. This may include your name, postal code and email address that you provide through your interaction with the application. If you provide personal data for a specific reason, we may use that data in connection with the reason for which it was provided.

The information you have provided will never be repurposed and used for any reason other than that which is intended, unless explicitly stated in the terms and conditions of the application (if applicable). We may collect information that is personally non-identifiable to you, for example demographic or geographic data that is provided voluntarily in order to better understand our audience.

Our Facebook Services are intended to add functionality to Facebook information that others may have already voluntarily shared. This information shared through Facebook is subject to Facebook’s privacy policies and users of Facebook may adjust their Privacy settings within their Facebook Account Settings.

This Privacy Policy applies only to information and data that users provide to us through our Facebook Services.

### **SITE PRIVACY POLICY:**

In order to meet the needs of our campers and have the ability to care for them we must collect personal information about them and their families and distribute some information to people who must care for your child, as staff or as a service provider. All of the information gathered is stored in



our files which are secured in our locked offices and processed in a secure data base with appropriate access controls.

If we make changes to this Privacy Policy we will notify you by publication here. Any dispute over privacy is subject to this Privacy Policy and our Terms & Conditions. Please note that the use of information that we gather is subject to the Privacy Policy in effect at the time of use. You should check this Site frequently to see recent changes in this Site's Privacy Policy and its Terms & Conditions.

#### 1. What personal information is collected from me?

The types of personal information collected on these pages and through our camper and staff registration process may include, but is not limited to, your name, email address, standard contact information including addresses and phone numbers, transactional information, financial information such as credit card or bank account numbers and personal details about the child or children you are registering for camp (such as name, age, sex, date of birth, camp and school attendance history, personal medical details and other personal information). You also may provide additional information to us when you conduct a search on this Site, place an order for merchandise, complete a questionnaire, and participate in forums and chat rooms or other community features. We may also ask you to voluntarily provide us with information regarding, for example, your personal or professional interests, demographics, experiences with the services we provide and contact preferences. Wherever The Taylor Statten Camps collects personal information, we make an effort to include a link to this Privacy Policy on that page.

The Taylor Statten Camps may also gather and collect any of the following: (1) IP addresses (the Internet address of a computer) to track a user's session while the user remains anonymous, (2) computer and connection information such as browser type and version, operating system, and platform, (3) purchase history, (4) the full Uniform Resource Locator (URL) clickstream to, through, and from this Site, including date and time, (5) cookie number, and (6) Web pages and/or products you viewed or searched for. The Taylor Statten Camps analyzes this data for certain trends in statistics, such as which parts of this Site users visit and how long they spend there. In general, we do not link your IP addresses to anything personally identifiable to you. During some visits The Taylor Statten Camps may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

The Taylor Statten Camps gathers and stores certain types of information whenever you use this Site or the camper or staff registration services made available hereon (the "Services"). For example, like many Web sites, we use "cookies," and we obtain certain types of information when your Web browser accesses this Site. Various third party companies offer utilities that are designed to allow or help you visit and use Web sites anonymously; please note, however, that The Taylor Statten Camps may not be able to provide you with a personalised experience on this Site if you choose to utilize any such utilities.

#### 2. What are cookies and how are they used by The Taylor Statten Camps?

The Taylor Statten Camps may place Internet cookies on your hard drive. Internet cookies are small



files that may be placed on your hard disk for record-keeping purposes. Cookies are used to (a) remind us of who you are in order to deliver you better service, (b) estimate our audience size by determining repeat usage of the Web site to help target advertisements based on user interests and behavior, (c) track your progress and entries in promotions, sweepstakes and contests, if any, and (d) measure certain traffic patterns for use as a research tool to understand how our users' habits are similar or different from one another. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it. By not accepting cookies, some Web pages of this Site may not display properly or you may not be permitted to access certain information.

### 3. How is my information used?

The Taylor Statten Camps will not sell, rent or lease your personally identifiable information to others without your consent, except as provided in this Privacy Policy. In general, the information you provide will be used to support your application for a camper enrollment session or a staff position/relationship with the The Taylor Statten Camps. This will likely include taking up references with 3<sup>rd</sup> parties and verifying the personal information provided about yourself or your child(ren), which may include communication with 3<sup>rd</sup> parties (such as academic institutions, previous summer camps attended, previous employers, etc).

We want to help you quickly find information regarding the Services on this Site and alert you to specific offers, updated information, and other new products and Services that are available. Accordingly, we may send you direct mailings or emails or contact you by telephone about our various products and Services or other products and services we feel may be of interest to you. If you do not want to receive such mailings, simply "opt-out" by the means provided for (if any) in the mailings or by contacting [info@taylorstattencamps.com](mailto:info@taylorstattencamps.com).

Notwithstanding the foregoing, The Taylor Statten Camps does research on our users' demographics, interests and behavior based on the information provided to us during your use of this Site. This research is compiled and analyzed on an aggregated basis. Aggregated data does not include personally identifiable information. The Taylor Statten Camps may share this aggregated data with others. The Taylor Statten Camps also may combine your information with information we collect or receive from other companies and sources (such as demographic data) to improve and personalize our services.

We do retain your information to enable us to communicate with you in the future, provide your camper with recognition for time spent at camp, provide you with information about our programs, do statistical analysis and inform you of new and exciting information that may be of interest to you.

### 4. What does "opt-out" mean?

To "opt-out" means that you have notified The Taylor Statten Camps that we no longer have permission to use your information for a particular purpose. For example, when we send you information on a new product, you will be given the opportunity to "opt-out" of receiving such information in the future.



If you do not accept our Privacy Policy and decline to allow us to use your personal information or that of your camper, we may be unable to provide the care and services to make your child safe in our setting and we will need to discuss the status of your application for your camper this summer.

#### 5. Who is collecting my information?

Information is collected on the Site by or on behalf of The Taylor Statten Camps. If data is being collected and/or maintained by any the Taylor Statten Camps other than The Taylor Statten Camps or an agent for The Taylor Statten Camps, you will be notified prior to the time of the data collection or transfer. If you do not want your data to be shared, you can choose not to allow the transfer by not using that particular Service.

#### 6. With whom does The Taylor Statten Camps share my information?

The Taylor Statten Camps may share the personal data you provide or the information gathered by The Taylor Statten Camps to any party with your consent or, in any event, to The Taylor Statten Camps subsidiaries, agents, contractors, references you have provided (including previous academic institutions attended, camps attended, and/or previous employers), and our business partners. The Taylor Statten Camps also may share information with the following groups: (a) affiliated business which The Taylor Statten Camps does not control but with which it engages in joint and co-branded offerings, (b) third party service providers in order to facilitate the performance of only those functions which are assigned to them, such as website operation and maintenance, enrollment fulfillment, data analysis, marketing assistance, provision of search results and links, credit card payment processing, and customer service, and (c) entities with which The Taylor Statten Camps may merge or which may acquire all or substantially all of The Taylor Statten Camps' assets, as customer information likely will be one of the transferred assets.

In addition, The Taylor Statten Camps believes it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, and violations of our Terms & Conditions, respond to subpoenas, court orders, or legal process, and establish or exercise our legal rights, or defend against legal claims, and as otherwise required by law.

Except as provided above or in the event of a merger, consolidation, or sale of all or substantially all of The Taylor Statten Camps' assets, we will not share any of your information with any third party without your permission.

#### 7. How do I access, update or delete my information?

You can request the individual information that The Taylor Statten Camps has collected about you, correct factual inaccuracies in your information, remove personal information from The Taylor Statten Camps' databases and/or update your personal information here or by contacting [info@taylorstattencamps.com](mailto:info@taylorstattencamps.com).

#### 8. What else should I know about my privacy?



While we strive to protect your information, The Taylor Statten Camps cannot ensure or warrant the security of any information through the transmission process, and any transmission by you of information is done at your own risk.

#### 9. Children.

The Site is not intended for use by children. We will not knowingly collect any personal information submitted by visitors to the Site who are under the age of 13.

#### 10. Security.

The Taylor Statten Camps uses its best efforts to protect your personal information and, to that end, uses tools such as encryption, passwords, and physical security to protect your personal information against unauthorized access and disclosure. However, no website can be absolutely secure, and third parties may unlawfully intercept or access transmissions or private communications, and other users may abuse or misuse your personal information that they collect from this Site. Therefore, although The Taylor Statten Camps works very hard to protect your privacy, we do not promise, and you should not expect, that your personal information or private communications will always remain absolutely private.

#### 11. Other legal notices.

Any dispute over privacy is subject to this Privacy Policy and our Terms & Conditions, including application of the laws of the Province of Ontario.

#### 12. Contact us

Should you have any questions or concerns about our Privacy Policy we urge you to contact Taylor C Statten, our Managing Director who is also our Privacy Officer at our offices.

We will assume that you understand that we can collect, use, disclose as necessary and store information as set out in our Privacy Policy above.